

ESG Division

Stakeholder Engagement Unit

2023 Ambassador Network for Local Stakeholder Engagement

2023 Report

Ambassador Network for Local Stakeholder Engagement



In 2023 Iberdrola has reinforced the Ambassador Network for Local Stakeholder Engagement created in 2018

experts on stakeholder
engagement, coordinated by the
corporate Stakeholder
Engagement Unit

Stakeholder Model Ambassadors



- Its main objective is to ensure that the Iberdrola Stakeholder Engagement Model is implemented appropriately at the local level (country and facility), according to AA1000
- The ambassadors are members of the Iberdrola Stakeholders' Hub

Ambassador Network for Local Stakeholder Engagement



Every Ambassador:

Gives support to local teams on stakeholder engagement processes and on the implementation of the Iberdrola Model

Gives support to the corporate Stakeholder Engagement Unit

Coordinates the local map of people responsible for the lberdrola Model

Identifies best practices and lessons learnt at the local level, to be shared at the global/corporate level

Identifies aspects of improvement to be adopted in the Iberdrola Group



ESG Division

Stakeholder Engagement Unit

2023 Ambassador Network for Local Stakeholder Engagement

2023 Report