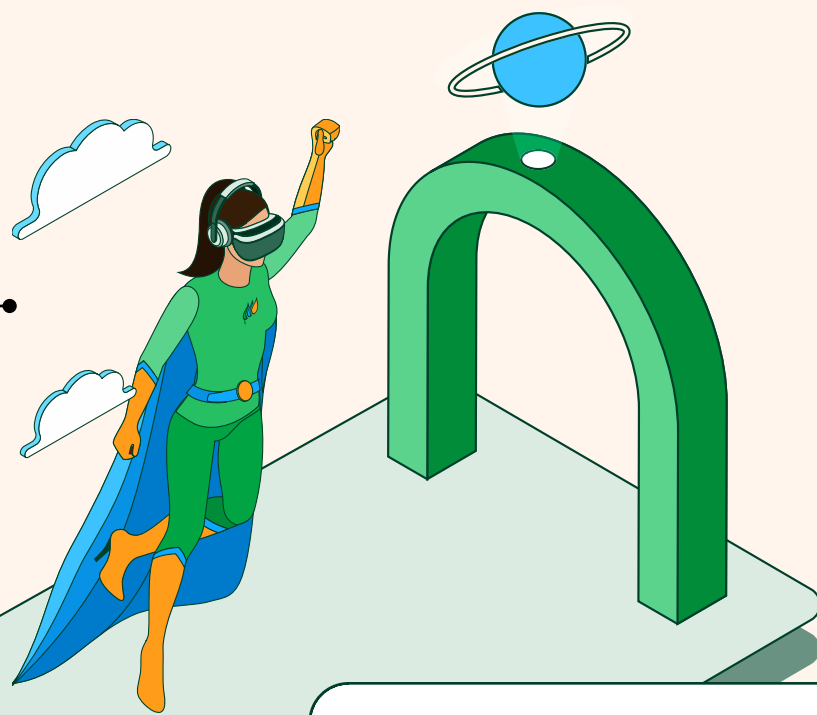


What activities could we carry out in the metaverse?

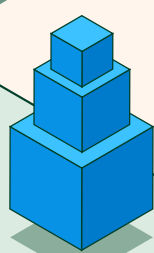
Play

Take video games to the next level, offering infinite universes and fully immersive experiences.



Work

Create our own virtual workspaces, in fact Facebook is already driving such a project.



Buy

Interact with brands and get hold of virtual but also real objects in the stores of the metaverse.

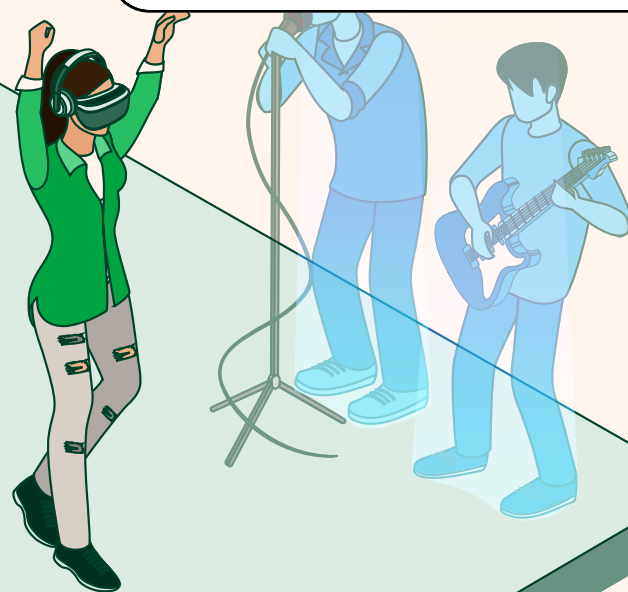


Watch

The metaverse will have, let's say, a life of its own, so we will be an active part of its day-to-day life and evolution.

Enjoy

Virtually enter a concert, or other form of entertainment, and experience it in an immersive way.



Socialise

Personalised avatars will create group experiences that facilitate social interaction.

