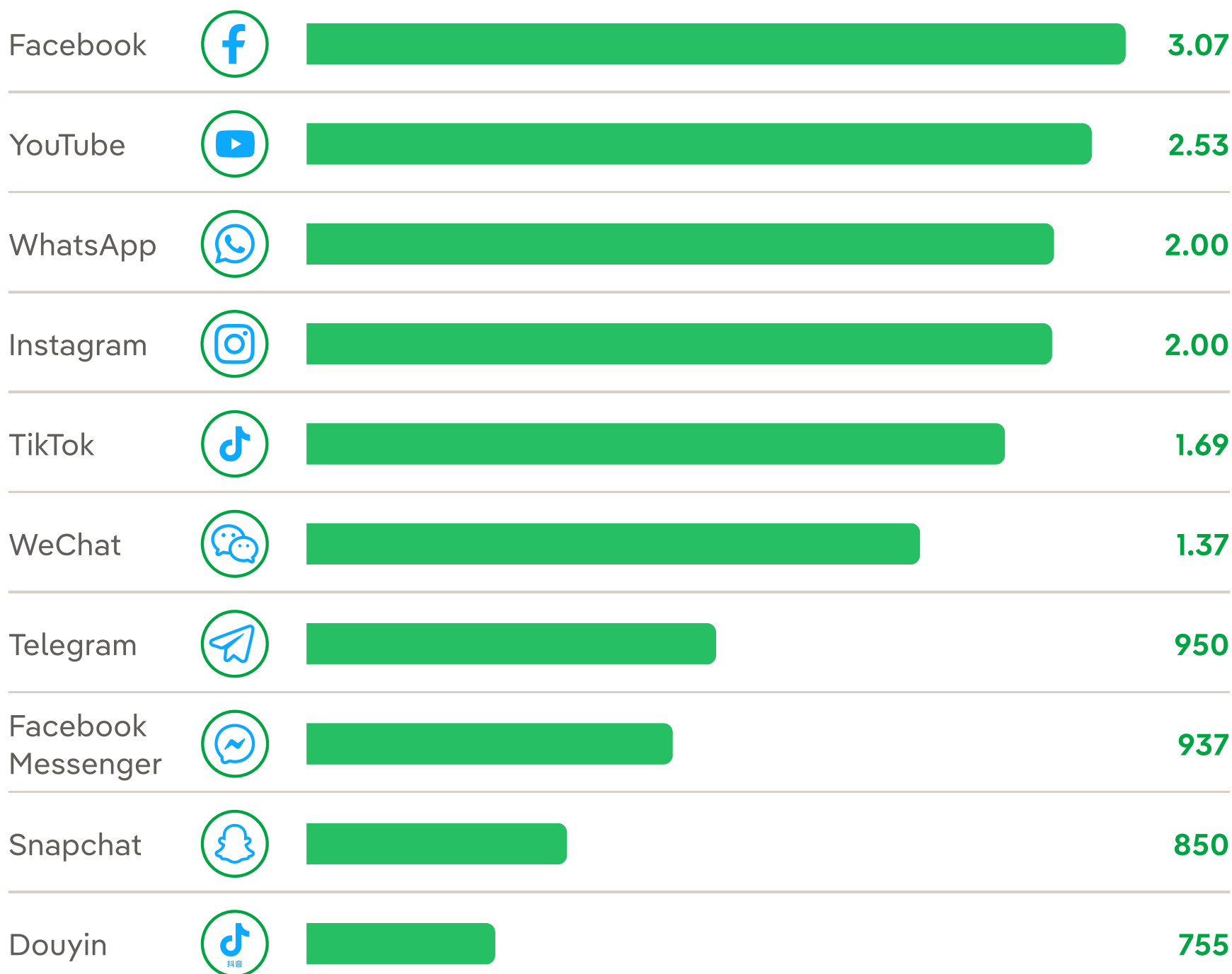


# The most used social media in the world

Although each country has a preference for one network over the other, by number of monthly active users globally, **the top ten most used are** (data in billion users):



Source: Digital 2024: Global Overview Report