# PERSEO startup programme



### Keys



# 200 M€ invested in startups

10 companies in our portfolio



### Challenges

Open Innovation Tool

10 challenges launched annually

+ 500 proposals received each year



# Venture Builder program

For creating and investing in companies



# +7.500 start-ups in our ecosystem

Increasing at a rate of 300 per year



# Pilot projects

Access to technology in real cases

+25 real pilot projects per year



# Major funds supporting innovation

Andromeda SustainableTech Fund

€300 M to invest in scale-ups for the energy transition

#### **GED TECH Seed Fund**

€100 M to invest in technology projects with a focus on sustainability

# Objetives of the programme



Early identification of key trends for the future of the company



Access to ground-breaking tecnologies and business models



Fostering a culture of innovation and entrepreneurial activity



Stimulation of industrial sectors with high potential for growth and promoting economic and social revitalisation

### What do we offer?



#### Investment

Between 1 and 5 million euros

Co-investment with venture capital companies and funds



### Pilot projects

Access to large volumes of data

Testing technology in a real environment



# Access to Iberdrola's ecosystem

Access to market know-how and key technologies

## Strategic sectors



Smart solutions for residential, commercial and industrial customers



Solutions for the power grid of the future



Management of distributed energy resources



Renewable energy integration technologies



Advanced operation and maintenance technologies



Electric mobility solutions

### **History of PERSEO**

First investment in PERSEO

2009

Creation of the programme Challenges and Pilots

2016

Launch of Andromeda

2022



2008

Start of PERSEO

2013

First investment in a Silicon Valley company (STEM) 2020

Launch of Venture Builder programme