

Reasons to become a scale-up

1



They are innovative

They innovate twice as much as large companies and are **committed to new technologies.**

2



They are productive

They produce, **on average, 42%** more than the other companies in their sector.

3



They are global

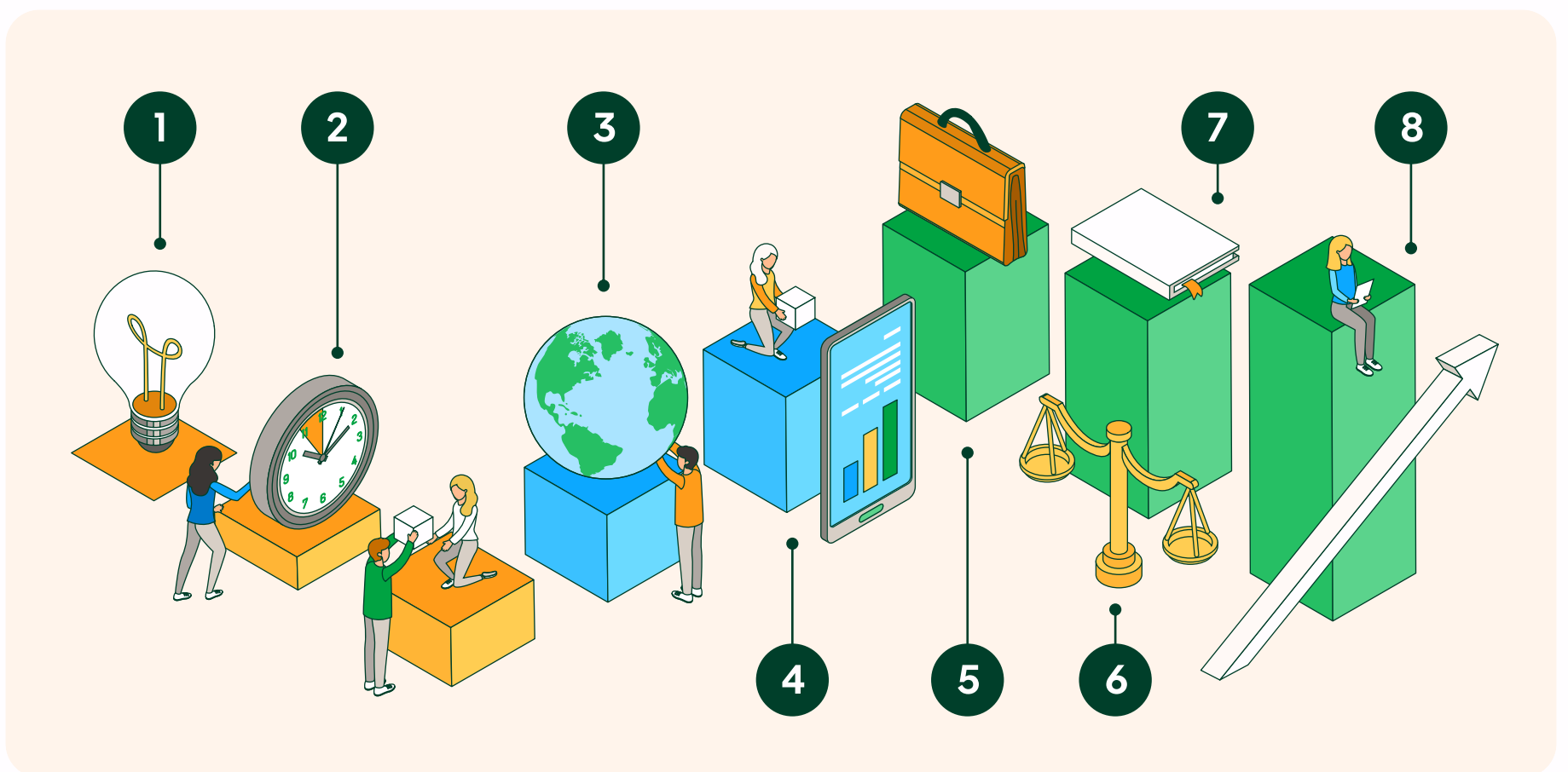
The vast majority of them aim to **operate in international markets.**

4



They are cross-cutting

Although technology predominates, they are **present in all sectors.**



5



They create quality employment

They generate **thousands of specialised jobs** every week throughout the world.

6



They support equality

They have a higher percentage of **women in management** than other types of businesses.

7



They back youth

They offer numerous **grants and learning opportunities** for young people

8



They scale up more than once

The vast majority of these companies are in **continuous expansion.**

Source: The ScaleUp Institute.